KRISTEN KOH

Cell: +1 703.403.2901
Email: work@kohlio.studio

EDUCATION

Virginia Commonwealth University
2026 | BFA, Magna Cum Laude

Sogang University
2024 | Korean Immersion Program

EXHIBITIONS

Pallet Show | VCU DePillars Building, 10.24
Text in Circulation | VCU Pollak Building, 02.26
Assembly Required | Studio Two Three, 05.26

CAPABILITIES

Adobe Creative Cloud | Illustrator, Photoshop, InDesign, After Effects, Premiere Pro, Lightroom

Microsoft Office Suite | PowerPoint, Word, Excel

Front-End Web Dev | JavaScript, React, HTML, CSS, VS Code, Claude Code

Additional Programs | Figma, Canva, Procreate, Are.na, CapCut, Miro, Notion, Slack

Design Systems and Representation | Branding, Content Creation, Visual Storytelling, Animation

Book-Binding | Paper Selection, Typesetting, Spread Layout, Perfect Binding, Saddle-Stitching, Coptic Stitch

Analog Printing | Risograph Printing, Showcard Proof Press, Nolan Proof Press, Challenge 15KA Proof Press

Woodshop | Bandsaw, Jigsaw, Circular Saw, Table Saw, Disc Sander, Epilog Fusion Edge Laser

Metal Shop/Foundry | Tig/Mig Welding, Investment Casting, Shell Molding

DESIGN EXPERIENCE

Haoru Restaurant| 09.26-Present
Social Media Content Creator
Plans and shoots content across two locations, editing photos and videos to maintain a consistent visual style. Coordinates with management to highlight new menu items and promotions. Manages scheduling and publishing of posts to keep a steady content calendar.

NYSA, Vienna | 08.26-11.26
Art Educator
Instructed and provided guidance for elementary-aged children in the growth of mixed media art skills. Entrusted with children in after-school care.

Open Source Climbing | 07.26-08.26
Lead Front-End Web Developer
Created an asset-library that reinforced the site's visual identity for optimized user experience and cohesion. Effectively communicated project needs and timely updates. Enhanced front-end web skills by learning React.

Studio Two Three | 01.25-08.26
Instructor, Studio Monitor, Screen-printer
Taught traditional letterpress techniques and nontraditional printing in classes of up to 10 people, built strong time-management and multi-tasking skills. Cataloged the studio's century-old type collection of over 200 type cases with a crew, increasing accessibility. Attended 10+ printing events, engaging with hundreds of new faces and potential clients.

As-sem-bly-re-qui.red Launch | 05.26
Front-End Web Design
Collaborated with a cohort to plan and execute a website, made key decisions including a custom scroll bar that increased user interaction. Identified and resolved 15+ bugs, ensuring site functionality.

Portfolio Website: kohlio.studio

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DESIGN EXPERIENCE CONTINUED

Zen-X Band | 05.25
Logo Design
Created many iterations of a logo design for a local band, collaborating closely to achieve their artistic vision with the program Adobe Illustrator.

Kokee Tea | 10.24-01.25
Front-of-House, Freelance Design
Processed an average of over 100 transactions daily and answered inquiries to ensure a positive experience. With a 4.4/5 star review, it had a loyal customer base I would regularly greet. | Created a seasonal menu design for shop display, planned and filmed social media videos on CapCut following popular trends to promote the store. Resized and edited pre-made materials using Adobe Photoshop to better suit needs and enhance visual appeal.

Her Campus Publication, VCU Branch | 10.23-02.24
Graphic Design Team
Coordinated with a team of 5 to complete 15+ design spreads within strict deadlines. Adhered to palette and font guidelines to ensure cohesive and consistent brand identity within spreads and social media grids.

J Art Studio | 07.22-01.23
Art Educator
Organized and executed lessons for elementary students in drawing and painting, fostering creativity. Provided weekly instruction as well as day-long summer camps with 20+ children.

Lightridge High School | 08.21-05.22
Yearbook Co-Editor in Chief
Assigned tasks to a team of 20 staff, evaluated spread layouts, and kept communication between the yearbook staff flowing with regular meetings.

GENERAL EXPERIENCE

Peak Experiences | 09.25-08.26
Climbing Coach
Coached and organized climbing activities for groups of 20+, applying my knowledge towards their growth while keeping safety and fun a priority.

VCU Competitive Climbing Team | 01.25-10.25
Head Climbing Coach
Created weekly practices, daily announcements, and held personal interviews with each individual team member to customize training for goals. Organized transportation to both practices and competitions which were 2+ hours away.

Sportrock Climbing Centers | 01.19-02.22
Instructor, Climbing Coach, Front Desk
Oversaw summer camps as well as coached a team that met weekly. Instructed classes for advanced climbers and interacted with customers daily, ensured a clean and orderly environment.

PROFESSIONAL STRENGTHS

- Creative problem solver
- Client-focused and service-oriented
- Responsive and easy to reach
- Takes criticism readily and applies changes
- Diligent worker and very detail-oriented
- Reliable self-paced worker
- Quick to adapt to new tools and situations

HIGHLIGHTS

- 4+ Years of graphic design experience
- 6+ Years of leadership and teaching roles
- 7+ Years of customer service experience
- Conversational fluency in Korean

References available on request